



Contact

scottmoedesign.com
scottlmoegmail.com
718 637 7312 | Brooklyn, NY

Work Experience

Designer | Big Duck, Brooklyn, NY
Print, identity and online design for strictly non-profit clients including United Way, AmeriCares and American Jewish World Service. November 2007 to present.

Global Brand Identity Designer | Mercer, Hoboken, NJ
Develop and evolve brand identity via brochures, reports and the internet. Assist in implementation of global re-branding effort. October 2004 to November 2007.

Senior Designer | EMI Strategic Marketing, Boston, MA
Responsible for design, concepting, and art direction of print campaigns, store merchandising, corporate identity, direct mail and collateral. Clients include Fleet Bank/Bank of America and Interwise. January 2002 to August 2004.

Designer | Kelley Habib John, Boston, MA
Responsible for concepting and designing advertising and direct mail campaigns, corporate identity and collateral. April 2000 to October 2001.

Designer, Jr. Art Director | R&D Advertising and Marketing, Boston, MA
Design and art direction of print campaign, corporate collateral, web interface. June 1999 to April 2000.

Selected Freelance

LikeLife | Meet. Talk. Do stuff.
Developed visual identity system, web design, copy and promotional print materials for social networking group.

MOTHER | Upright Citizens Brigade Theater, New York, NY.
Promotional design for new shows.

Party Central USA | People's Improv Theater, New York, NY.
Print advertising and programs for new show.

Fort Drastic | Internet Loafing Solutions®
Designer, contributor for online magazine with reviews, photography, and articles. www.fortdrastic.com

The Back Alley Tabernacle | Designer, contributor to blog with columns, reviews, and photography. www.backalleytabernacle.com

Education

BS, Mass Communications, Advertising | Boston University Boston, MA
Class of 2000. Sydney Internship Program | Ogilvy & Mather, Sydney, Australia
September 1998.

Typography and Design | School of Visual Arts, New York, NY | April 2007.

HTML/Dreamweaver Intensive | Noble Desktop, New York, NY | January 2007.

Branding and Identity | The Conference Board, New York, NY | April 2006.

Skills

Adobe InDesign
Quark XPress
Adobe Photoshop
Adobe Illustrator
Dreamweaver
FrontPage
WordPress